



**The International Loudspeaker Association**  
PO Box 180093  
Boston, MA 02118  
Tel: 1-617-314-6877 • Fax: 1-617-848-9935  
Email: [management@almainternational.org](mailto:management@almainternational.org)  
[www.almainternational.org](http://www.almainternational.org)

## ALMA Asia Symposium Announcement

**Presenting:** “Improving Output and Profitability – A Practical Guide” — A Loudspeaker Symposium hosted by ALMA, the International Loudspeaker Association

**Location:** NanHai Hotel  
1, Gong Ye 1st Rd, Nanhai Blvd, Shekou, Shenzhen 518069, China.  
Tel: 86-755-2669-2888 Fax: 86-755-2669-2440  
<http://www.nanhai-hotel.com>

**Date:** October 18-19, 2008  
8:00 a.m. – 6:00 p.m.

**Attendee Fee Oct 18\*:** 290 RMB \$45.00 USD pre-registered / 380 RMB \$58.00 USD at the door

**Attendee Fee Oct 19 (includes training)\*:** 520 RMB / \$80.00 USD per person

**Exhibiting fee:** 2875 RMB \$440 USD per tabletop (includes 1 symposium registration)  
\*Fee includes lunch and refreshments.

ALMA, the International Loudspeaker Association, is pleased to announce that this year’s Loudspeaker Symposium in China will focus on practical ways of improving output and productivity. It aims to:

- Offer high quality training in China
- Enable US purchasers to meet quality-focused Asian suppliers of loudspeakers
- Enable Asian Manufacturers to network with US purchasers
- Assist Asian manufacturers to learn about the latest test equipment to ensure product quality
- Assist Asian manufacturers in meeting integrators and facilitators who can assist them doing business with the US and Europe.

Additionally, experts from many of the leading suppliers of testing tools, materials, design services and other products will be making presentations and showing their products.

For more details, visit the ALMA International website at [www.almainternational.org](http://www.almainternational.org). To reserve a booth or attend, please fill out the registration form attached and fax back to ALMA Headquarters.

### **About ALMA....A Forum for the Global Loudspeaker Industry**

- ALMA provides a unique forum for the exchange of loudspeaker ideas. No other organization in the world is devoted solely to the loudspeaker industry.
- ALMA covers the industry vertically, from parts to raw drivers to amplified speaker systems. It covers all markets including automotive, professional, commercial, consumer audio and multimedia.
- ALMA sets technical standards for the industry and coordinates international standards with AES, EIA and IEC.
- ALMA provides efficient access to suppliers and customers in a single day Symposium twice a year. At these events, ALMA International provides an opportunity for members to meet, share ideas, deal with common problems, and take the pulse of the industry.
- ALMA provides continuing education for loudspeaker engineers and designers through its programs of technical speakers and expert panelists. It is a venue for learning about new materials, new processes, and new designs.
- ALMA communicates news and information to the industry via its web site, newsletter, and alliances with industry publications.



ALMA Fall Symposium
October 18-19, 2008
Nanhai Hotel
Shenzhen, China

REGISTRATION FORM

Name: Title:

Company:

Address:

Country:

Phone: Fax:

E-Mail:

REGISTRATION FEES (per person) Sat Oct 18:

US\$45.00 (form must be faxed with method of payment prior to Symposium)

US\$58.00 (for On-Site registrants)

TRAINING FEES (per person) Sun Oct 19:

Program and fees will be announced shortly

US\$80.00 (form must be faxed with method of payment prior to Symposium)

TABLE TOP DISPLAYS:

\*All Table-Tops include one Symposium registration. Tabletop exhibits will be open for the entire 2 days. Set-up starts at 7:00 a.m. on Oct 18, 2008.

US\$440 (form must be faxed with method of payment prior to Symposium)

Method of Payment (circle one): Visa MasterCard American Express

Total Amount Due:

Card Number: Exp. Date:

Signature: Cardholder Name:

Cancellation Policy: Exhibitor cancellations must be received 4 weeks in advance to be eligible for a refund. Attendee cancellations must be received 2 weeks in advance to be eligible for a refund. Replacements are always welcome and no-shows will be billed.

Please return to ALMA by Fax to 1-617-848-9935

Any questions email management@almainternational.org or call: 1-617-314-6977