



The International Loudspeaker Association
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www.almainternational.org

Symposia Announcement

Presenting: “Closing the Engineering Gap Between Asian Suppliers and Western Customers” — A Loudspeaker Symposium hosted by ALMA, the International Loudspeaker Association

Location: **Metropolitan Yiking Hotel**
NO.6 HUANSI EAST ROAD,
TANGXIA, DONGGUAN,
GUANGDONG, CHINA
TEL: 86-769-7883888
FAX: 86-769-7928300/7925439
E-MAIL: info@metropolitan-ykhotel.com

Date: **October 15, 2005 (following the HK Electronics Fair)**
9:00 a.m. – 5:00 p.m., Lunch at Noon

Registration fee: \$30.00 USD per person pre-registered
\$40.00 USD per person at the door

ALMA, the International Loudspeaker Association, based in the US, is pleased to announce it will be hosting a Loudspeaker Symposium in China, aiming to help close the engineering gap between Asian suppliers and Western customers. The objective of the Symposium is:

- To introduce Asian loudspeaker manufacturers and suppliers to the benefits of membership in ALMA including how ALMA membership can make Asian products more attractive to western customers.
- To provide Asian loudspeaker manufacturers with valuable insight on "European and American Loudspeaker Design and Engineering Methods".

A keynote presentation of the same title will be presented by Mr. Patrick Turnmire, President of Redrock Acoustics.

Additionally, experts from many of the leading suppliers of engineering design and testing tools will be making presentations and showing their products. This will include presentations on non-linear modeling using the Klippel Analyzer, SpeaD / Reverse SpeaD, production testing using SoundCheck by Listen, finite element modeling of cones using Loudsoft. Phase Design will also have a Table Top Display.

For more details, visit the ALMA International website at www.almainternational.org or fill out the registration form attached and fax back to ALMA Headquarters.

The fee to attend is US\$30 per person pre-registered and US\$40 per person at the door; The fee for a Table Top Display is US\$200.

About ALMA....A Forum for the Global Loudspeaker Industry

- ALMA provides a unique forum for the exchange of loudspeaker ideas. No other organization in the world is devoted solely to the loudspeaker industry.
- ALMA covers the industry vertically, from parts to raw drivers to amplified speaker systems. It covers all markets including automotive, professional, commercial, consumer audio and multimedia.
- ALMA sets technical standards for the industry and coordinates international standards with AES, EIA and IEC.
- ALMA provides efficient access to suppliers and customers in a single day Symposium twice a year. At these events, ALMA International provides an opportunity for members to meet, share ideas, deal with common problems, and take the pulse of the industry.
- ALMA provides continuing education for loudspeaker engineers and designers through its programs of technical speakers and expert panelists. It is a venue for learning about new materials, new processes, and new designs.
- ALMA communicates news and information to the industry via its web site, newsletter, and alliances with industry publications.



ALMA Fall Symposium
October 15, 2005
Metropolitan Yiking Hotel
Guangdong, China

REGISTRATION FORM

Name: _____ Title: _____

Company: _____

Address: _____

Country: _____

Phone: _____ Fax: _____

E-Mail: _____

REGISTRATION FEES (per person):

_____ US\$30.00 (form must be faxed with method of payment prior to Symposium)

_____ US\$40.00 (for On-Site registrants)

TABLE TOP DISPLAYS:

*All Table-Tops include one Symposium registration.

Set-up starts at 7:00 a.m. on October 15, 2005.

_____ US\$200 (form must be faxed with method of payment prior to Symposium)

Method of Payment (circle one):

Visa MasterCard American Express Discover

Total Amount Due: _____

Card Number: _____ Exp. Date: _____

Signature: _____ Cardholder Name: _____

Cancellation Policy: Cancellations must be received 2 weeks in advance to be eligible for a refund. Replacements are always welcome and no-shows will be billed.

Please return to ALMA at Fax to 1-609-799-7032

Any questions email management@almainternational.org or call: 1-609-799-8440