

SYMPOSIUM & EXPO



ALMA[®]
International

Tuesday and Wednesday, January 3 & 4, 2017
Tuscany Suites & Casino, Las Vegas, NV USA

ALMA International Call For Content For Symposium & Expo 2017

The Association of Loudspeaker Manufacturing & Acoustics International (**ALMA**) has issued a “**Call for Content**” for the 2017 Symposium & Expo. Our theme for 2017 will be: “**The Future of Mobile Audio**”. Our theme will encompass wireless devices, portable music devices, car audio, and more.

- **AISE 2017** will be held at The Tuscany Suites & Casino, in Las Vegas, Tuesday, Jan. 3 and Wednesday, Jan. 4, 2017.
- **ALMA** seeks to provide a vibrant and interactive forum to discuss the current and future innovation, as well as the opportunities in the world of Mobile Audio. **Symposium & Expo** seeks to cover the subject from the technical as well as the business perspective.

All presentations will be broken down into one of three tracks:

- Technical and related Content
- Business and related Content
- Education related content (includes content for students, and content presented by students)

Papers, Advertorials, Seminars, Demonstrations and Exhibits need not be exclusively related to Mobile Audio, and can cover a wide range of topics, as long as it relates to the electroacoustics industry.

- **Papers:** Presentations of academic nature and not self, corporate, or product related. 30 minutes or less in length.
- **Advertorials:** Presentations geared toward a particular brand or product. 30 minutes or less in length. Advertorials will be in a designated area at the rear of the Exhibits floor in 2017.
- **Seminars:** Presentations of purely educational value and generic in subject matter. May be from 2 to 4 hours.
- **Exhibitor Focus:** ALMA will come to each booth during AISE to video record a 3 minute spot about the exhibitor's company, product, or service to be posted to You Tube and the ALMA website after the show. No charge for exhibitors and automatic unless the exhibitor chooses to opt out.

Specific content for Papers and Seminars that we are seeking includes:

Car Audio, Wireless, Transducer Engineering, System Engineering, Headphones Engineering, Microphone Engineering, Measurement & Testing

ALMA will be strictly enforcing our standing policy of NO self, product, or company promotion in Papers or Seminars in 2017 and beyond. Promotion will be exclusively in Advertorials.

We invite abstracts for consideration.

- All submissions will be considered on the basis of their overall quality and relevance to the theme of the symposium, relevance and value to the industry, and practical feasibility and usage of topic and information presented.
- **ALMA** tries to accommodate all valid submissions, however we were forced to decline some because of late submission, and no presentation space left. *Please submit entries by September 30, 2016.*

Presenters should submit to ALMA by September 30, 2016:

- **A concise title**
 - **A 200 word or less abstract / summary suitable for reprinting in pre-symposium promotional literature**
 - **The name, address, phone number, head shot, and a short biography of the presenter(s)**
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- The closing date for the submission of abstracts is September 30, 2016.
 - We strongly recommend submitting abstracts early!
 - Notification of presenters will be by October 17, 2016. Presenters must be able to supply copies of presentation in electronic format by November 18, 2016 (PowerPoint, MS Word or PDF.) NOTE: *No presentations can be permitted at AISE without prior submission of the full presentation.*

Please send all submissions or questions to: management@almainternational.org or call Barry Vogel at 1-602-388-8669 to discuss your ideas and presentation.