

## **Quick Start University Laboratory Programs for Acoustics, Civil Engineering, Mechanical Engineering, and Physics**

### **Discounted Sensor Kits and Industry Experience Combine for Quick and Easy Implementation**

September 8, 2017 DEPEW, NY – PCB Piezotronics, Inc. announces the launch of its University Laboratory Programs. These Programs provide significant cost savings for Acoustics, Civil Engineering, Mechanical Engineering, and Physics curricula that incorporate hands-on student labs. Each program bundles sensors and accessories, laboratory experiments, classroom lecture, and technical poster for use in academic classrooms and laboratories.

With a history of providing discounted sensors to the academic community, PCB® expands their commitment with four new Laboratory Programs that help both seasoned and first-time instructors provide comprehensive educational programs for their engineering classes. Students will have hands-on experience with state-of-the-art sensors used by today's Research and Development facilities throughout the world.

Each Laboratory Program includes:

- Discipline-specific kits with the most commonly used sensors (acoustics, vibration, force) and accessories
- Instructor's Guide of laboratory experiments with step-by-step instructions
- Technical poster for display in laboratories
- A classroom lecture by a PCB® expert

These Programs are simple to order and use, and available at a substantial discount to meet tight academic budgets. Recommended optional products are also discounted. Additional engineering and technical disciplines will be added in the near future.

For more information, visit [www.pcb.com/university](http://www.pcb.com/university) or contact Andrew Spike, Business Development Manager at [aspike@pcb.com](mailto:aspike@pcb.com) or (716) 684-0001.

### **About PCB Piezotronics, Inc.**

PCB Piezotronics, Inc. is a designer and manufacturer of microphones, vibration, pressure, force, torque, load, and strain sensors, as well as the pioneer of ICP® technology used by design engineers and predictive maintenance professionals worldwide for test, measurement, monitoring, and control requirements in automotive, aerospace, industrial, R&D, military, educational, commercial, OEM applications, and more. With a worldwide customer support team, 24-hour SensorLine<sup>SM</sup>, and a global distribution network, PCB® is committed to Total Customer Satisfaction. Visit [www.pcb.com](http://www.pcb.com) for more information. PCB Piezotronics, Inc. is a wholly owned subsidiary of MTS Systems Corporation. Additional information on MTS can be found at [www.mts.com](http://www.mts.com).

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