



AISE 2018 Call For Content

The Association of Loudspeaker Manufacturing & Acoustics International (**ALMA**) has issued a “Call for Content” for the 2018 Symposium & Expo. Our theme for 2018 will be: “***The Revolution of the Audio Signal Chain***”. Our theme will encompass the entirety of the signal chain as it impacts the performance and specifications of the transducer and the integrated speaker.

- **AISE 2018** will be held at South Point Hotel & Casino, in Las Vegas, Tuesday, Jan. 6 & 7, 2018.
- **ALMA** seeks to provide a vibrant and interactive forum to discuss the current and future innovation, as well as the opportunities in the world of Mobile Audio. **Symposium & Expo** seeks to cover the subject from the technical as well as the business perspective.

All presentations will be broken down into one of three tracks:

- **Technical** and related Content
- **Business** and related Content
- **Education** related content (includes content for students, and content presented by students)

Papers, Advertorials, Seminars, Demonstrations and Exhibits need not be exclusively related to our theme, but can cover a wide range of topics, as long as it relates to the electroacoustics and audio industry.

- **Papers:** Presentations of academic nature and not self, corporate, or product related. 30 minutes or less* in length.
- **Advertorials:** Presentations geared toward a particular brand or product. 30 minutes or less in length*. Advertorials will be at no charge for exhibitors who will also receive priority placement in the schedule.
- **Seminars:** Presentations of purely educational value and generic in subject matter. May be from 1 to 4 hours*.
- **Exhibitor Focus:** **ALMA** will come to each booth during AISE to video record a 1 to 2 minute spot about the exhibitor’s company, product, or service to be posted to Vimeo and the **ALMA** website after the show. No charge for exhibitors and automatic unless the exhibitor chooses to opt out.

***Please note that session lengths are as shown here regardless of how they appear on the finished schedule.**

Specific content for Papers and Seminars that we are seeking includes, but is *not* limited to:

- Current transducer design and innovations
- DSP & signal processing
- Microphones and acoustics
- Micro speakers, wireless phones, headphone technology
- Testing & production
- System design
- End of Line testing

ALMA will be strictly enforcing our standing policy of NO self, product, or company promotion in Papers or Seminars in 2017 and beyond. Promotion will be exclusively in Advertorials.

We invite abstracts for consideration.

- All submissions will be considered by our AISE Committee on the basis of their overall quality and relevance to the theme of the symposium, relevance and value to the industry, original content, and practical feasibility and usage of topic and information presented.
- **ALMA** tries to accommodate all valid submissions, however we were forced to decline several excellent presentations because of late submission, and no presentation space left.
- **Please submit entries no later than August 30, 2017.**

Presenters should submit to ALMA by August 30, 2017:

- ***A concise title***
- ***A 200 word or less abstract / summary suitable for reprinting in pre-symposium promotional literature***
- ***The name, address, phone number, head shot, and a short biography of the presenter(s)***

- The closing date for the submission of abstracts is August 30, 2017.
 - We strongly recommend submitting abstracts early!
 - Notification of presenters will be by October 17, 2017. Presenters must be able to supply copies of presentation in electronic format by November 18, 2017 (PowerPoint, MS Word or PDF.)
- NOTE: No presentations can be permitted at AISE without prior submission of the full presentation.*

Please send all submissions or questions to: aise@almainternational.org
or call Barry Vogel at 1-602-388-8669 to discuss your ideas and presentation.